CURRICULUM VITAE 2026

Velumara

# Philip Meeske

## D365 F&O Data Migration Lead

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### Profile

Data migration lead for D365 F&O programmes who knows the target system as an end-to-end solution architect. Twelve years on Microsoft ERP: multi-wave AX2012 migration lead, D365 F&O platform owner, architect and programme advisor. On multi-year rollouts I build migration once, as a reusable engine of mappings, quality rules and reconciliation.

### Key figures

**12 yrs**
on ERP programmes

**6**
D365 F&O programmes as architect, PM or advisor

**E2E**
solution architect spanning all D365 F&O process areas

**MB-300**
certified, Core Finance and Operations

### Why me

**Build once, reuse in every rollout**
One migration engine, not a new build for each wave.

**I know the target system**
End-to-end D365 F&O architect across all process areas and the critical interfaces between them.

**The engine approach**
Stage, map once, rules as config, load and reconcile, reuse.

### Delivery record

| YEAR / EMPLOYER | CLIENT AND SITUATION | MY ROLE | WHAT I DELIVERED |
|---|---|---|---|
| **2014–17** Demant | **Demant** · global AX2012 rollout | Functional lead, data migration lead | Multi-wave migration on accurate data; repeatable quality rules |
| **2026** Implement | **Global industrial** · rollout governance | Advisor, solution architect | Master data aligned across the whole organisation |
| **2022–23** Pingala | **Automotive importer** · full D365 F&O implementation | Solution architect, PM | Capability mapping, solution design and testing, end to end |
| **2023–24** Unify Partners | **Asset management** · D365 F&O go-live | Senior advisor | Go-live secured; release and test governance for operation |
| **2025** Implement | **US retailer** · group-wide D365 F&O programme | PMO advisor | Governance, test, training and adoption strategy for go-live readiness |
| **2022–23** Pingala | **Utility** · live D365 F&O, project accounting and intercompany | Project manager | Release management with automated CI/CD pipelines |
| **2017–19** Pandora | **Pandora (internal)** · global retail ERP platform | Solution architect, product owner | Upgrade to D365 F&O led; requirement lifecycle owned |

## Skills

| | |
|---|---|
| **Solution architecture** | End-to-end D365 F&O architect spanning all process areas, with a focus on the critical interfaces between them. That is where data flows, and where migrations break. |
| **Data migration** | Multi-wave migration, data quality and transformation rules, master data alignment, go-live readiness |
| **Platform** | D365 F&O upgrade and environments, integrations around the ERP core, release management with Azure DevOps CI/CD |
| **AI** | LLM pipelines that structure, classify and score unstructured data |

## Employment

### Velumara — Founder, independent consultant — 2027–

Programme leadership, ERP advisory, data migration and applied AI.

### Implement Consulting Group — Management Consultant — 2025–2026

Master data alignment and rollout governance for a global industrial; PMO on a group-wide D365 F&O programme.

### Unify Partners — Principal Management Consultant — 2022–2025

D365 F&O go-live in asset management; IFS integrations, EDI and S/4HANA technical foundation for global programmes.

### Pingala — Senior Consultant — 2019–2022

Solution architect and project manager on Dynamics 365 for retail, automotive, sports and utility clients.

### Pandora — Solution Architect / Project Manager — 2017–2019

Owned the architecture and roadmap of the ERP platform behind 700+ stores; led the upgrade to D365 F&O.

### Demant — Functional Lead / Data Migration Lead — 2014–2017

Data migration across multiple waves of a global AX2012 rollout, and order-to-cash design.

### Independent AI & Product Builder — Alongside consulting — 2024–

LLM pipelines that scrape, structure, categorise and score unstructured data, built with AI coding agents.

## Education

**B.Sc. Electrical and Electronics Engineering**
DTU, 2010–2014 · grade A (12)

**HD 1, Business Administration**
Copenhagen Business School, 2015–2017

## Certifications

**Microsoft Certified: Functional Consultant Associate**
MB-300 Core Finance and Operations, 2019

**Dynamics 365 for Retail**
Microsoft Exam 897, 2019

**Half Double Foundation**
APMG International, 2025

**I build migration once, and reuse it in every rollout.**

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